



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/M Smith/D/OTH/PA (16939)
Message Media (5658)

Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/M SMITH/D/OTH/PA (137373)
National/Political
/06318509

Invoice 631076
Inv Date 9/30/2012
Terms Net 30
Contract 331703
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Message Media
100 Albany Street
New Brunswick, NJ 08091

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

MATT SMITH 9/15
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/1/2012 10:58:34AM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: <u>NEWS 6-7A/1</u>								
	Spot	5:59:04AM-Channel	Per week (4),Tu,We,Th,Fr	09/18/12 6:44AM (Tu)	00:30	Channel 11 News 6am	MS102H	\$575.00	
	Spot	5:59:04AM-Channel	Per week (4),Tu,We,Th,Fr	09/19/12 6:09AM (We)	00:30	Channel 11 News 6am	MS102H	\$575.00	
	Spot	5:59:04AM-Channel	Per week (4),Tu,We,Th,Fr	09/20/12 6:24AM (Th)	00:30	Channel 11 News 6am	MS102H	\$575.00	
	Spot	5:59:04AM-Channel	Per week (4),Tu,We,Th,Fr	09/21/12 6:08AM (Fr)	00:30	Channel 11 News 6am	MS102H	\$575.00	
2.0	Contract Line Remarks: <u>TODAY 7-8A/3</u>								
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 7:30AM (Tu)	00:30	Today Show	MS102H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 7:30AM (We)	00:30	Today Show	MS102H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 7:59AM (Th)	00:30	Today Show	MS102H	\$475.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 7:24AM (Fr)	00:30	Today Show	MS102H	\$475.00	
3.0	Contract Line Remarks: <u>TODAY 8-9A/5</u>								
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 8:43AM (Tu)	00:30	Today Show	MS102H	\$425.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 8:58AM (We)	00:30	Today Show	MS102H	\$425.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 8:41AM (Th)	00:30	Today Show	MS102H	\$425.00	
3.0	Spot			09/21/12			1 preempt @ \$425.00	\$0.00	Pre-empt
4.0	Contract Line Remarks: <u>NOON NEWS/7</u>								
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/18/12 12:09PM (Tu)	00:30	Channel 11 News At Noon	MS102H	\$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/19/12 12:23PM (We)	00:30	Channel 11 News At Noon	MS102H	\$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/20/12 12:27PM (Th)	00:30	Channel 11 News At Noon	MS102H	\$375.00	
4.0	Spot			09/21/12			1 preempt @ \$375.00	\$0.00	Marked as Did not Air
5.0	Contract Line Remarks: <u>NEWS 5-530P/9</u>								
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:28PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:22PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:14PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$575.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:14PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$575.00	
6.0	Contract Line Remarks: <u>NEWS 530-6P/11</u>								
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/18/12 5:44PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/19/12 5:52PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/20/12 5:54PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	09/21/12 5:44PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$600.00	
7.0	Contract Line Remarks: <u>NEWS 6-630P/13</u>								
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/18/12 6:21PM (Tu)	00:30	Channel 11 News At 6pm M-F	MS102H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/19/12 6:28PM (We)	00:30	Channel 11 News At 6pm M-F	MS102H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/20/12 6:13PM (Th)	00:30	Channel 11 News At 6pm M-F	MS102H	\$775.00	
	Spot	5:58:34PM-Channel	Day,Tu-1,W-1,Th-1,F-1	09/21/12 6:09PM (Fr)	00:30	Channel 11 News At 6pm M-F	MS102H	\$775.00	
8.0	Contract Line Remarks: <u>ELLEN/21</u>								
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1,F-1	09/18/12 10:28AM (Tu)	00:30	Ellen	MS102H	\$250.00	
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1,F-1	09/19/12 10:43AM (We)	00:30	Ellen	MS102H	\$250.00	
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1,F-1	09/20/12 10:38AM (Th)	00:30	Ellen	MS102H	\$250.00	



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8.0	Spot			09/21/12			1 preempt @ \$250.00	\$0.00	Marked as Did not Air
9.0	Contract Line Remarks:	NEWS 6-7A/2							
	Spot	5:59:04AM-Channel	Day,M-1	09/24/12 6:42AM (Mo)	00:30	Channel 11 News 6am	MS102H	\$575.00	
10.0	Contract Line Remarks:	TODAY 7-8A/4							
	Spot	7:00:00AM- 8:00:00	Day,M-1	09/24/12 7:22AM (Mo)	00:30	Today Show	MS102H	\$475.00	
11.0	Contract Line Remarks:	TODAY 8-9A/6							
	Spot	8:00:00AM- 9:00:00	Day,M-1	09/24/12 8:59AM (Mo)	00:30	Today Show	MS102H	\$425.00	
12.0	Contract Line Remarks:	NOON NEWS/8							
	Spot	11:59:04AM-Channel	Day,M-1	09/24/12 12:13PM (Mo)	00:30	Channel 11 News At Noon	MS102H	\$375.00	
13.0	Contract Line Remarks:	NEWS 5-530P/10							
	Spot	5:00:00PM- 5:30:00	Day,M-1	09/24/12 5:23PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$575.00	
14.0	Contract Line Remarks:	NEWS 530-6P/12							
	Spot	5:30:00PM- 6:00:00	Day,M-1	09/24/12 5:38PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	MS102H	\$600.00	
15.0	Contract Line Remarks:	NEWS 6-630P/14							
	Spot	5:58:34PM-Channel	Day,M-1	09/24/12 6:23PM (Mo)	00:30	Channel 11 News At 6pm M-F	MS102H	\$775.00	
16.0	Contract Line Remarks:	NEWS 6-8A/15							
	Spot	6:00:00AM- 8:00:00	Day,Sa-1	09/22/12 7:51AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MS102H	\$250.00	
17.0	Contract Line Remarks:	NEWS 8A-1030A/16							
	Spot	8:00:00AM-10:30:00	Day,Sa-1	09/22/12 8:40AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	MS102H	\$275.00	
18.0	Contract Line Remarks:	NEWS 530-8A/17							
	Spot	5:30:00AM- 8:00:00	Day,Su-1	09/23/12 6:20AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MS102H	\$250.00	
19.0	Contract Line Remarks:	SUN NEWS 8-10A/18							
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/23/12 9:52AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	MS102H	\$275.00	
20.0	Contract Line Remarks:	NEWS 6-630P/19							
	Spot	6:00:04PM-CHANNE	Day,Sa-1	09/22/12 6:21PM (Sa)	00:30	CHANNEL 11 NEWS	MS102H	\$475.00	
21.0	Contract Line Remarks:	NEWS 6-630P/20							
	Spot	6:00:04PM-CHANNE	Day,Su-1	09/23/12 6:14PM (Su)	00:30	CHANNEL 11 NEWS	MS102H	\$500.00	
22.0	Contract Line Remarks:	ELLEN/22							
	Spot	10:00:04AM-Ellen	Day,M-1	09/24/12 10:48AM (Mo)	00:30	Ellen	MS102H	\$250.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$21,225.00	Total Spots	43
Commission	(\$3,183.75)		
Net Total	\$18,041.25		